MAHMOUD J TALEB

Film.
Schnitt.
Gestaltung.



mahmudjtaleb@gmail.com

Serienprojekt · Drehbuch

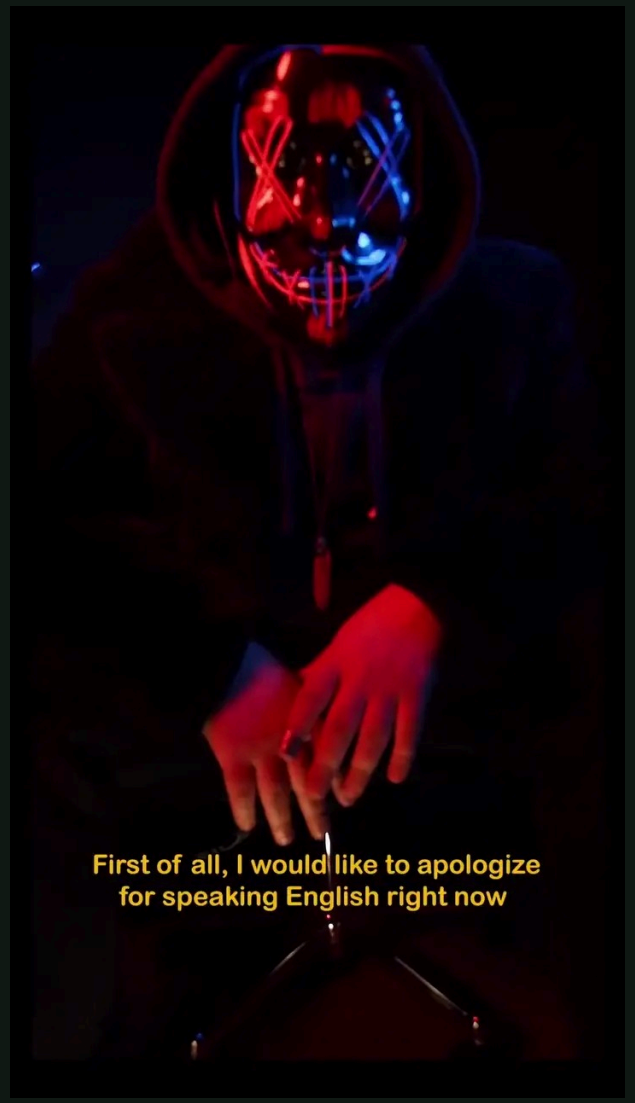
Der Asyl

Ich habe das Drehbuch zu Der Asyl geschaffen und geschrieben. Das Serienprojekt ist offen für Gespräche über Entwicklung und Produktion.

SHOWREEL

Mamadu’s Showreel

Eine Montage meiner Film- und Schnittarbeiten. Enthält deutliche Sprache.



DREH & POSTPRODUKTION

BRZstudio

Videodreh, Schnitt und Bearbeitung im Rahmen meines Praktikums bei BRZstudio in Düsseldorf.



FILM

Not Even Once - Short film

Regieassistenz
Produktionsassistenz
Schnitt



PRODUKTION & REGIE

On the Mic

YouTube-Format für Taalon mit Samir Al Yami. Mein Beitrag umfasste Produktion und Regie.



SOCIAL CONTENT & FOTOGRAFIE

Opin Sushi & Ramen

Kurzvideos, Food-Fotografie und Social-Media-Gestaltung für das Düsseldorfer Restaurant. Gedreht mit iPhone und Lumix. Die Arbeiten für Opin entstanden von November 2024 bis November 2025 und umfassen auch den Weihnachtsflyer.













Opin Sushi & Ramen

Videostills



Opin-Reel



Tataki & Sashimi



Sushi im Restaurant



Zusammenarbeit mit Opin



Cappuccino

WERBEVIDEO

Black Friday 2025

Vertikaler Produktspot für eine Black-Friday-Kampagne.



SOCIAL VIDEO

Serious Bananas

Vertikales Social-Video für den Serious Bananas Pop-up Store.



TEASER

Bardo

Teaser mit atmosphärischer Lichtgestaltung.



LICHTSTUDIE

Ausleuchtung

Eine filmische Lichtübung.

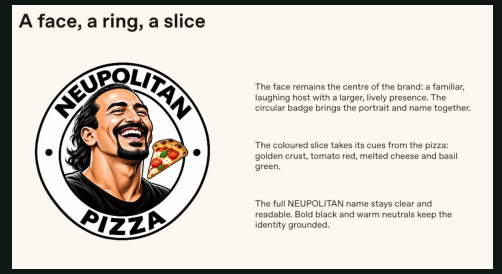


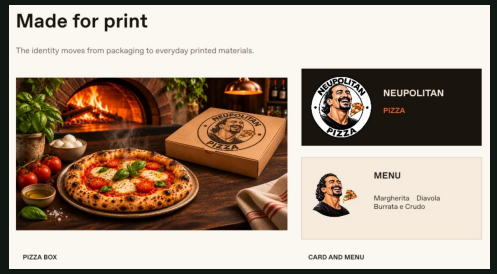
MARKENENTWURF, KAMPAGNE & VIDEO

Mama Mia

Für Mama Mia entstanden die Pizza-Cherry-Kampagne, ein Pizza-Motiv, ein Restaurantfilm und ein vertikaler Clip. Der Rebranding-Entwurf Neupolitan zeigt eine neue visuelle Identität und ihre Anwendung im Printbereich.











PLAKATSERIE

tanzhaus nrw

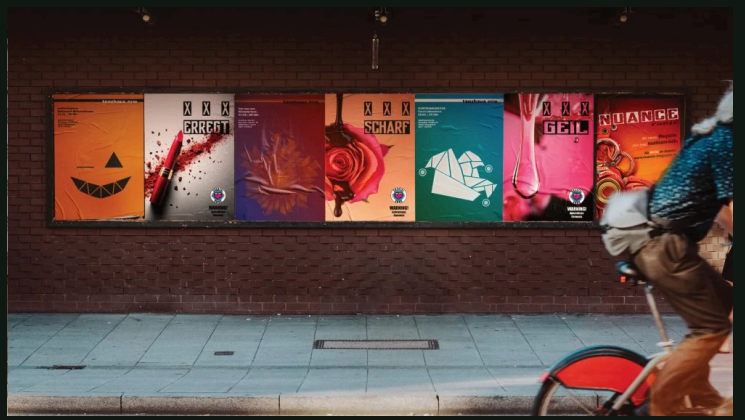
Geometrische Plakatentwürfe für Veranstaltungsformate mit eigenen Farbwelten.











EDITORIAL DESIGN

Nuance Magazine

Editorial Design für Nuance, Ausgabe 01 (Februar 2025). Die Ausgabe verbindet Motorsport, Kultur, Reisen und Food über das Thema Orange.



BMW

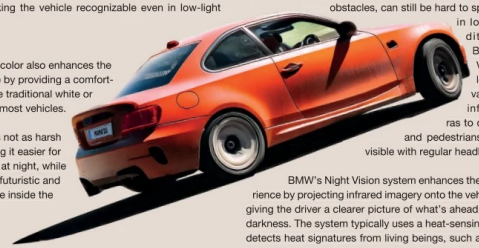
The POWER of Orange: illuminating BMW´s Identity

In the automotive world, lighting is a vital part of a vehicle's design language. BMW, in particular, has utilized orange in various ways, particularly in the instrument clusters, ambient lighting, and even as a signature color for certain features like turn signals and warning lights.

The orange lighting serves multiple purposes. First, it creates a distinct visual identity for BMW, making the vehicle recognizable even in low-light environments. This use of color also enhances the driver's experience by providing a comfortable contrast to the traditional white or blue lights seen in most vehicles. The orange glow is not as harsh on the eyes, making it easier for drivers to navigate at night, while also maintaining a futuristic and high-tech ambiance inside the cabin.

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Night Vision Technology: Enhancing Safety in the Dark

When it comes to driving at night, one of the biggest challenges is visibility. While headlights illuminate the road, the surrounding environment, including pedestrians, animals, or obstacles, can still be hard to spot, especially in low-light conditions. Enter BMW's Night Vision technology, an innovation that uses infrared cameras to detect objects and pedestrians that are not visible with regular headlights.

BMW's Night Vision system enhances the driving experience by projecting infrared imagery onto the vehicle's display, giving the driver a clearer picture of what's ahead, even in pitch darkness. The system typically uses a heat-sensing camera that detects heat signatures from living beings, such as pedestrians or animals, which often have body temperatures higher than the surrounding environment. This infrared imaging is typically displayed in sh ades of yellow or orange, making it stand out against the dark surroundings.

The orange color in this context isn't just for aesthetics—it plays a functional role in helping the driver to quickly spot potential hazards. The warm, vibrant hue draws attention to objects that are in the vehicle's path, allowing drivers to take preemptive action. This is especially crucial in situations where the road ahead might not be clearly visible, such as on winding country roads, or in poorly lit areas. This infrared imaging is typically displayed in sh ades of yellow or orange, making it stand out against the dark surroundings.

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Nobody´s perfect, but if you drive a BMW; You´re pretty close.

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The association between BMW and orange dates back to its performance heritage, particularly in the world of motorsports. The BMW M series has often showcased bold, striking colors, with orange appearing on rare occasion. For example, the M3 GTS from the 2010s was available in an exclusive „Fire Orange" shade, symbolizing speed and power. The color's bright, attention-grabbing nature aligns perfectly with BMW's philosophy of high-performance, luxury, and individuality. sion. For example, the M3 GTS from the 2010s was available in an exclusive „Fire Orange" shade, symbolizing speed and power. The color's bright, attention-grabbing nature aligns perfectly with BMW's philosophy of high-performance, luxury, and individuality.sion. For example, the M3 GTS from the 2010s was available in an exclusive „Fire Orange" shade, symbolizing speed and power. The color's bright, attention-grabbing nature aligns perfectly with BMW's philosophy of high-performance, luxury, and individuality.

Holland



ranje-blanje-bleu

Ah, the Dutch. Famous for their mills, wooden clogs, and a deep, almost spiritual connection to the color orange. You might think the Dutch have casual relationship with the color of sunsets and traffic cones, but no. It's a full-on, soul-stirring obsession. The type of love that's reserved for that one snack you can't stop eating, even when you're not hungry. In fact, if you wander through the streets of Amsterdam during a holiday, you'll likely find yourself wondering: „Did I just step into an orange entire nation's wardrobe?"

But wait, before you throw on your orange T-shirt in solidarity with the Dutch, let's dive into their bizarre love affair with this zesty hue—and also unravel the mystery of the infamous Dutch phrase, „Range Blanks Bleu." (Spoiler alert: it's weirder than it sounds.)

Why Do the Dutch Love Orange?

The Dutch and orange go together like peanut butter and jelly... except with more partying, clogs, and slightly questionable fashion choices. The nation's obsession with this color isn't just some quirky trend. It's deep-rooted in royalty—specifically the House of Orange-Nassau, the Dutch royal family. The country's monarchy is so tied to this color that if there were a national sport for wearing orange, the Dutch would be Olympic gold medalists, no questions asked.

Now, let's be clear: no one really knows what "Range Blanks Bleu" means. If you Google it, you'll either get the world's most confusing results or a polite suggestion from the search engine to try Dutch phrases you can actually understand.

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During big events like the King's Day (Koningsdag), which celebrates the king's birthday, the Dutch collectively transform into walking, talking oranges. They paint their faces, dress up their pets, and even host massive street parties where the only rule is to weaterdam tells you "It's all about the windmill," and you're left wondering if they just gave you the keys to uwould be Olympic gold medalists, no questions asked.

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Now, let's be clear: no one really knows what "Range Blanks Bleu" means. If you Gr as much orange as humanly possible. The air smells like cheese, beer, and a weird mix of body spray and Dutch courage. It's a national holiday where the phrase "Too much orange?" is met with the same confused look you'd get if you asked a Dutch person, "What is wind?"

It's so embedded in their culture that on a regular Tuesday, you'll probably find a casual Dutch person walking around in an orange hoodie and socks... to get groceries. Because why wouldn't you wear orange when it's not even your birthday?

What Is ranje-blanje-bleu and Why Does It Haunt Dutch Conversations?

Alright buckle up. If you've spent any time with a Dutch person (or watched them attempt to speak English), you've probably heard them say some weird stuff that sounds like a cross between an abstract painting and a malfunctioning GPS. Enter „Range Blanks Bleu"—a phrase that makes even the most fluent Dutch speakers pause, scratch their heads, and wonder if they're on the verge of discovering the secret to the universe… or if they've just had one too many Heinekens.

Blanks Bleu" is, in fact, not supposed to mean anything. It's a phrase invented by Dutch people to confuse foreigners into thinking that the Dutch language is a sophisticated mystery. You know, like when someone from Amsterdam tells you "It's all about the windmill," and you're left wondering if they just gave you the keys to uwould be Olympic gold medalists, no questions asked.

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AS A FINISHING TOUCH GOD CREATED THE DUTCH

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Kultur & Food

The Untold Truth About ORANGE Is the new Black - Netflix´s Wild Absurdly Hilarious New Series

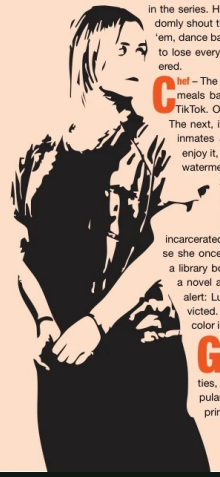
The Premise: A Whole New Level of Confusion

Imagine if Orange Is the New Black and Breaking Bad had a baby. Now, picture that baby getting raised by The Office in a parallel universe where gravity doesn't exist, but all your favorite colors do. That's Orange Is the Black in a nutshell.

The premise is simple: a small town in America decides to stop everything they're doing and, for no reason whatsoever, switch the color of their prison jumpsuits. The prisoners, now clad in bright orange suits, immediately start blackmailing the guards into taking on the role of „non-prisoners" for a day. Why? Who knows. It's an existential experiment designed to answer questions nobody asked, like, "What would happen if the whole world was a little bit more random?"

Enter the main character, Luna Dorpington, a woman who finds herself incarcerated not for a crime, but because she once accidentally knocked over a library book cart while searching for a novel about existentialism. Spoiler alert: Luna never actually gets convicted. She just really wanted a new color in her life. Enter the absurdity.

Gerald – Gerald is a prisoner who, despite having zero skills or redeeming qualities, is somehow the most popular character in the series. His primary function is to randomly shout things like, "If you can't beat 'em, dance battle 'em!" and then proceed to lose every dance battle he's ever entered.



Chef – The prison chef who only makes meals based on what's trending on TikTok. One week it's avocado toast. The next, it's „watermelon pizza." The inmates are forced to pretend they enjoy it, even when it's literally just a watermelon sliced in half with a pizza sticker on it.

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The Plot: Don't Worry, It Doesn't Make Sense

Each episode of Orange Is the Black takes you deeper into the labyrinth of confusion. In one episode, Luna tries to escape from the prison using a complex plan involving a rubber chicken, a kazoo, and an infinite supply of pudding cups. In another, a rival gang of prisoners tries to take control by organizing a silent disco.

The show takes creative liberties with the concept of time. One minute, Luna is in a highly secure prison facility; the next, she's taking a bubble bath in a bathtub shaped like a giant taco. How did she get there? Is it a dream sequence? Is time even real in this show? The answer is, quite honestly, no one knows.

At its core, Orange Is the Black is about personal growth — or lack thereof. Luna's journey is not so much a rise to power as it is a fall into absurdity, and viewers are left wondering: „Did I just witness an actual narrative, or did my brain just short-circuit from too much sensory overload?"

The Characters: So Many, Too Many, Where Do We Even Start?

Luna Dorpington – As previously mentioned, Luna is our anti-hero. She's charmingly clueless, with a heart of gold and a mind of mush. She spends most of the show trying to understand how air conditioning works while simultaneously starting an underground knitting club that exclusively makes socks for ducks.
Big Bertha – The warden of the pris. She is terrifying, but only because she insists on only speaking in riddles that don't make any sense. "The taco is in the sea, but the sea is in the taco. Are you the taco, or is the taco you?" Bertha often scares the prisoners with her philosophical debates, usually while balancing on one foot.

IN a move that shocked absolutely no one, Netflix has released a new show that defies all logic, reason, and basic human understanding. Orange Is the new Black, Netflix's latest attempt at originality, is taking the world by storm — but probably for all the wrong reasons. Let's break it down, shall we?

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Kultur & Food



Grapefruit: The Zesty Celebrity of the Fruit Bowl

Let's talk about grapefruits for a second. You know, the citrus fruit that's half sour, half sweet, and all around confusing. It's the one fruit that looks like it means business with its bright pinkish-orange color but insists on being a diva when you try to peel it. What is it with that thick, stubborn skin?

But let's be real, grapefruits are the rockstars of the fruit world. They're not here to play second fiddle to boring bananas or the clingy apples. No, grapefruits have that je ne sais quoi, that thing that says, „I'm a little bit sour, a little bit sweet, and I'm going to make your morning breakfast feel like a tropical vacation."

The Great Peel Struggle

First, there's the peel. It's like a challenge. One minute, you're trying to cut it like a civilized person, and the next, you're surrounded by juice squirting everywhere like a citrus crime scene. And don't even get me started on the little pithy bits that cling on like they're your over-enthusiastic aunt who doesn't want to leave the party. Grapefruit, why you gotta be so extra?

But then—ah, the fruit itself. Once you break through that peel, it's like unwrapping a surprise gift from nature. The segments are a perfect balance of tangy goodness, like if a lemon and an orange had a baby. It's sweet, but not too sweet, and it'll wake you up like a good cup of coffee… except without the jitters.

Grapefruit's Social Life

Let's be clear: grapefruits are the social butterflies of the fruit aisle. They hang out at brunches, happily bobbing next to pancakes and avocado toast. They even manage to work their way into cocktails! If you've ever had a gin and tonic with a wedge of grapefruit, you know the kind of class it brings. It's like the George Clooney of fruits—charming, sophisticated, and definitely overqualified for the role.

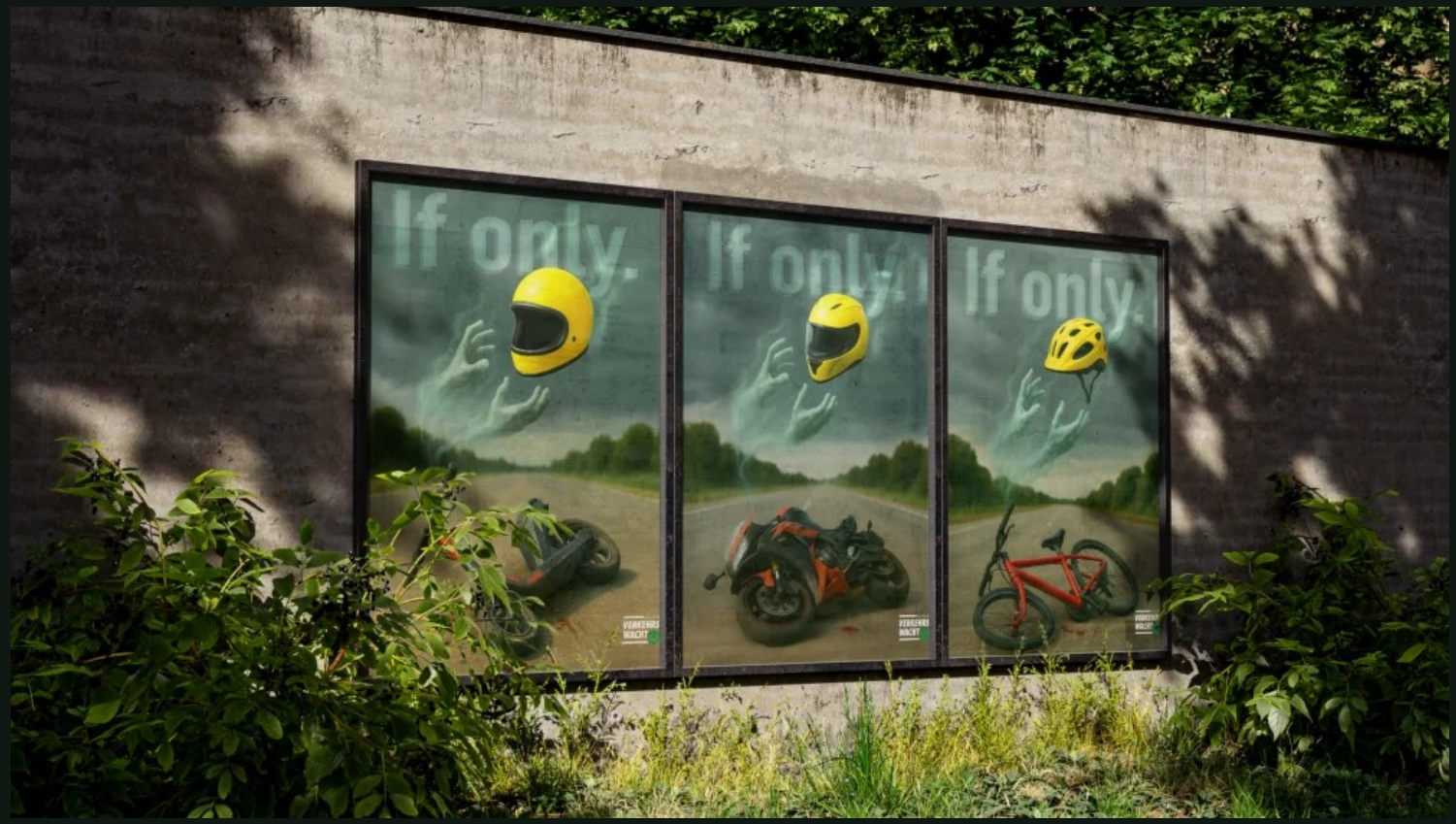
Kultur & Food


Grapefruit's Hidden Talent: The Low-Calorie Diva
For all their dramatic flair, grapefruits are humble. They're low in calories, packed with vitamins, and bursting with fiber. It's like they have a secret superpower. You can eat an entire grapefruit without worrying about it undoing your New Year's resolution to eat healthier. And let's face it, grapefruits are probably the only food that makes you feel simultaneously refreshed and virtuous. I'm eating fruit, I'm being healthy, while secretly savoring the sharp bite that makes your taste buds feel alive.
Conclusion: Grapefruit's Message to You
Grapefruit doesn't care if you think it's too sour or too hard to peel. It's here, it's fabulous, and it knows it. Whether you're tossing it into a fruit salad or adding a little zing to your gin, grapefruit will always be that fruit that surprises you with its boldness.
So the next time you reach for a grapefruit, don't just peel it—appreciate the joy it brings to your breakfast, your drinks, and your sense of humor. The grapefruit is the diva of the fruit world. Love it or hate it, it's here to stay, and it's never apologizing.
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KAMPAGNENKONZEPT

If Only

Drei erzählerisch aufeinander aufbauende Bildmotive, umgesetzt als Plakatserie.

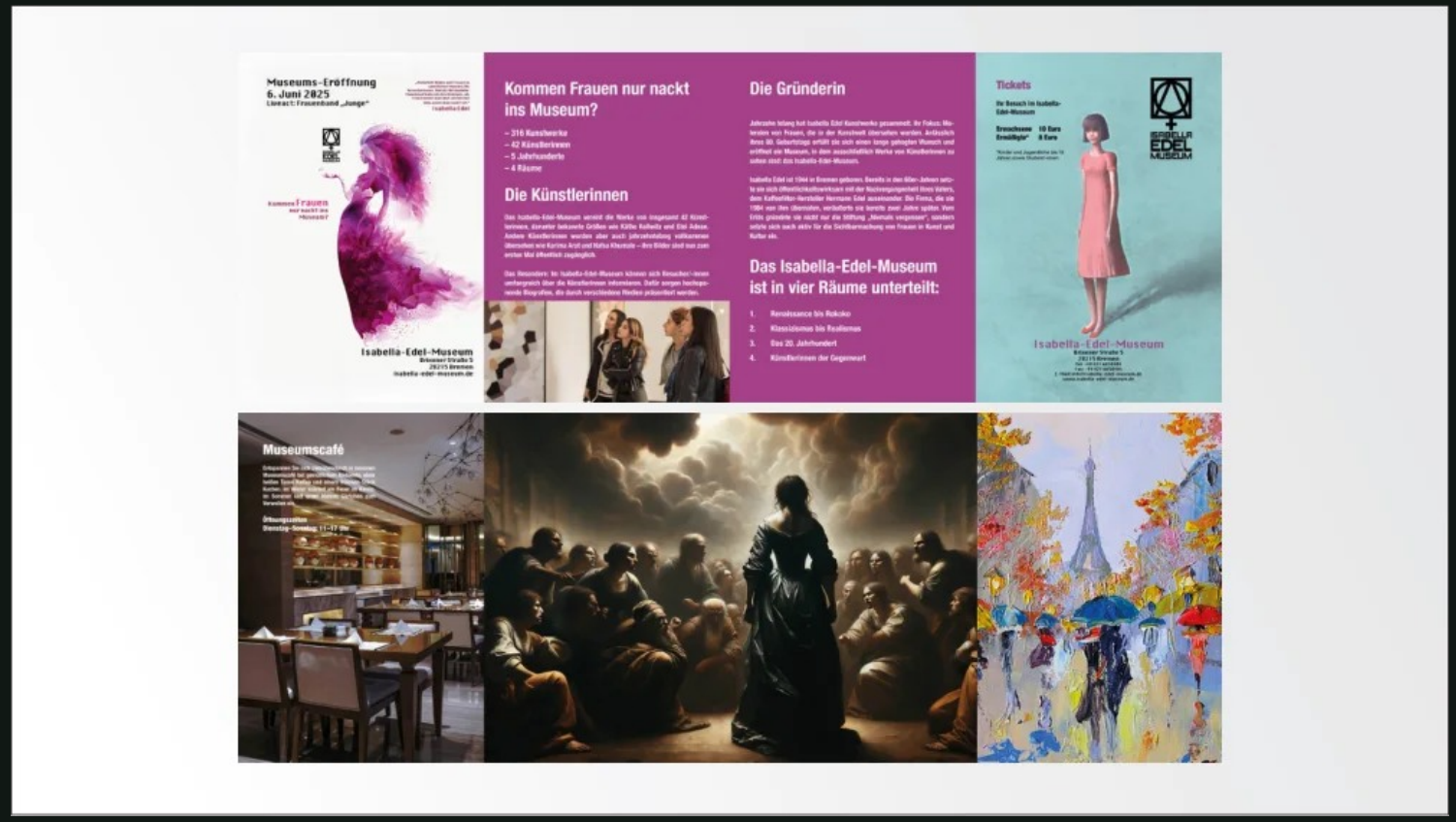




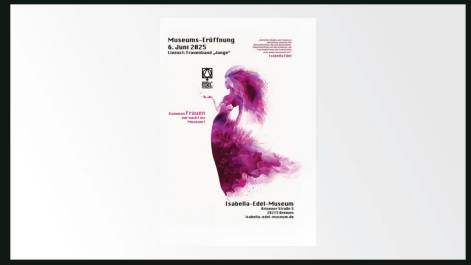
VISUELLE IDENTITÄT

Isabella Edel Museum

Visuelles System aus Zeichen, Typografie, Ausstellungsplakaten und Anwendungen.





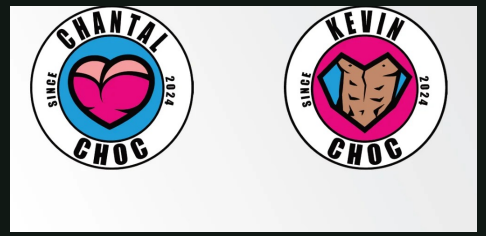


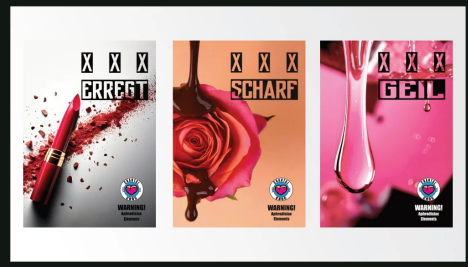
MARKE & VERPACKUNG

Chantal Choc

Markenentwurf mit Logo, Verpackung und einer frechen Plakatkampagne.









3D & AGENTURPRAXIS

3 Points Advertising

3D-Assets zur Unterstützung des Design- und Kreativteams während meines Praktikums in Jeddah.

